

Agenda Item 8 (ii)

Communication Working Group notes
Monday 10th February 2014

Present: Alan Aburrow, David Mayer, Simon Tomlinson, Sheila Preece, Alan Preece, Gay Huggins, Andrew McGrath

Apologies: Jackie Longworth

- The NP has purchased two pull-up publicity banners. The next job is to decorate them. The group had a lengthy discussion about the banners' content. It was agreed that there should be a mix of pictures and words, illuminating what the NP does and what it has achieved. These were noted down. The next task is for a few members of the Comms group to meet with the designer and agree the design. **Action:** Andrew
- The group included a discussion on the elections that will be held as part of the next round of forums. An Ad for Bristol9 magazine will be mocked up and sent out for approval. Andrew to find out the most appropriate publication dates. **Action:** Andrew. **Afternote:** Deadline is 20th Feb for March publication. Ad was submitted in time. Andrew also asked to send election information to Alan for publication on the ActiveNP website. **Afternote:** done
- The group agreed that the session with Martin Hanstead from Knowle West Media Centre was useful. However, they are still stuck in their wish to make a 'whizzier' website. Andrew also asked to investigate how the group can get a count of how many hits they get on the website. **Action:** Andrew
- A short discussion was held on the use of Twitter and Facebook. It was agreed that they may need people with this kind of knowledge as none of the group knows how to do this.